

The Arabian Horse Association of New England



AHANE is a non-profit organization dedicated to the Arabian Horse in New England. With the help of your sponsorship, we can run annual events such as horse shows, award programs, and club meetings. Our membership includes all ages, and horse owners as well as other Arabian enthusiasts. We look forward to providing even more activities for the Arabian community in the near future, and any support we receive allows us to better support local Arabian owners and riders. Thank you for any support you are able to provide.

The AHANE “Big Money” Show will be held in June each year. It will be held at the Eastern States Exposition in West Springfield, MA. Exhibitors will be present on to prepare their stalls and horses for the show

Approximately 150-200 horses attend the show every year, and the show attracts over 1,000 people, including exhibitors, family members, show barn owners and their employees, and the general public

Approximately 300 people receive printed copies of the AHANE show program

Sponsor’s banners are hung around the main coliseum and are visible to spectators, exhibitors in the ring, and everyone who passes through the coliseum for the duration of the show

The name of class sponsors are read in the main coliseum just before the class enters the ring to be judged, and again before the winners of the class are announced

All sponsors may have a link to their website on AHANE.org, the official website of the Arabian Horse Association of New England, where people can access information about the show, other club activities, and news and information from other local Arabian organizations

Sponsorship banners can include any information provided to us, including phone number, address, description, or logo. Also, a custom banner can be printed with your companies predesigned advertisement if you provide the PDF file

All sponsors are announced before the start of each session of competition, and a page is printed in the program listing all sponsors and their level of sponsorship

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Sponsorship levels for the "Big Money" show are as follows:

- Friend of AHANE (\$100)** - Includes a link to your web site for one year on AHANE.org, and a free business-card advertisement in the show program
- Bronze Sponsor (\$200)** - Includes a link to your web site for one year on AHANE.org, a free business card advertisement in the show program, and one regular class sponsorship. Also includes a 2'x4' banner in the main coliseum.
- Silver Sponsor (\$250)** - Includes a link to your web site for one year on AHANE.org, a free ½ page advertisement in the show program, and two regular class sponsorships. Also includes a 2'x4' banner and box seats in the main coliseum.
- Gold Sponsor (\$500)** - Includes a link to your web site for one year on AHANE.org, a free 1 page advertisement in the show program, and two champion class sponsorships. Also includes a 2'x4' banner and box seats in the main coliseum.
- Platinum Sponsor (\$1,000)** - Includes a link to your web site for one year on AHANE.org, a free 1 page advertisement in the show program, and four champion class sponsorships. Also includes a 2'x4' banner and box seats in the main coliseum.
- Class Sponsor (\$50)** - One championship or two regular class sponsorships

The following options are available to all sponsors - please select any that apply to you:

- I/we are attending the show and would like to receive an AHANE sponsor ribbon
- I/we have brochures we would like to leave, or our own banner we would like to display
- I/we would like to sponsor a specific class: _____

Return this form with your selections and payment to AHANE, 279 Watchaug Rd, Somers, CT 06071
Questions? Email: Ahanetreasurer@gmail.com or call Lynne, (860) 749-4797

Sponsor Name: _____ Contact name: _____

Address: _____

Email: _____ Phone: _____

Website URL: _____

Please provide information by May 1 to be included in show program