

The Arabian Horse Association of New England



AHANE is a non-profit organization dedicated to the Arabian Horse in New England. With the help of your sponsorship, we can run annual events such as horse shows, club meetings, clinics, and schooling shows. Our membership includes all ages, and horse owners as well as other Arabian enthusiasts. We look forward to providing even more activities for the Arabian community in the near future, and any support we receive allows us to better support local Arabian owners and riders. Thank you for any support you are able to provide.

The Annual AHANE Show is held in June each year. The 2018 show will take place June 28th, 29th, and 30th and it will be held at the Eastern States Exposition in West Springfield, MA. Exhibitors will be present on June 26th and 27th to prepare their stalls and horses for the show.

Approximately 120-175 horses attend the show every year, and the show attracts over 1,000 people, including exhibitors, family members, show barn owners and their employees, and the general public.

Sponsor's banners are hung around the main coliseum and are visible to spectators, exhibitors in the ring, and everyone who passes through the coliseum for the duration of the show.

The name of class sponsors are read in the main coliseum just before the class enters the ring to be judged, and again before the winners of the class are announced.

All sponsors may have a link to their website on AHANE.org, the official website of the Arabian Horse Association of New England, where people can access information about the show, other club activities, and news and information from other local Arabian organizations.

Sponsorship banners can include any information provided to us, including phone number, address, description, or logo. Also, a custom banner can be printed with your companies predesigned advertisement if you provide the PDF file.

There will be a "Sponsor Wall" outside the main office of the show where all sponsors names and logos (if provided) will be displayed. The show office is frequented by owners, trainers, and exhibitors throughout the show and is a highly visible location to everyone participating in the show.

All sponsors are announced before the start of each session of competition, and the "Sponsor Wall" outside the show office will list all sponsors and their level of sponsorship.

Sponsors who wish to donate prizes to be awarded during the show will receive a sponsorship package according to the MSRP value of prizes donated. Donated prizes that are awarded in center ring will also acknowledge the donating sponsor during the award presentation.

The Arabian Horse Association of New England

Sponsorship levels for the Annual AHANE show are as follows:

- Friend of AHANE (\$100)** - Includes a link to your web site for one year on AHANE.org, and a barn or individual name listing on the "Sponsor Wall" to be posted outside the show office.
- Bronze Sponsor (\$200)** - Includes a link to your web site for one year on AHANE.org. A logo or name listing on the "Sponsor Wall" outside the show office, and one regular class sponsorship. Also includes a 2'x4' banner in the main coliseum.
- Silver Sponsor (\$250)** - Includes a link to your web site for one year on AHANE.org. A logo or name listing on the "Sponsor Wall" outside the show office, and two regular class sponsorships. Also includes a 2'x4' banner and box seats in the main coliseum.
- Gold Sponsor (\$500)** - Includes a link to your web site for one year on AHANE.org. A logo, name listing, or advertisement on the "Sponsor Wall" outside the show office, and two champion class sponsorships. Also includes a 2'x4' banner and box seats in the main coliseum.
- Platinum Sponsor (\$1,000)** - Includes a link to your web site for one year on AHANE.org. A logo, name listing, or advertisement on the "Sponsor Wall" outside the show office, and four champion class sponsorships. Also includes a 2'x4' banner and box seats in the main coliseum.
- Class Sponsor (\$50)** - One championship or two regular class sponsorships

The following options are available to all sponsors - please select any that apply to you:

- I/we are attending the show and would like to receive an AHANE sponsor ribbon
- I/we have brochures we would like to leave, or our own banner we would like to display
- I/we would like to sponsor a specific class: _____

Return this form with your selections and payment to AHANE, 279 Watchaug Rd, Somers, CT 06071
Questions? Email: Rdeadder@yahoo.com or call Ryan, (860) 749-4797

Sponsor Name: _____ Contact name: _____

Address: _____

Email: _____ Phone: _____

Website URL: _____

Logos/ads must be provided in PDF form by June 1st, 2018 to be included on Sponsor Wall
Please send PDF files to Ryan at rdeadder@yahoo.com